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## INTERNAL SECURITY FUND

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### PROJECT TITLE:

## Enhancing THB prevention by increasing public awareness and providing support to VoTs

The project is funded by the National Program of Bulgaria under the Internal Security Fund 2021-2027 with the financial support of the European Union and the budget of the Republic of Bulgaria.

The **overall objective** of the project is to contribute to increased public awareness on the potential risks associated with THB and legal aspects on migration, and particularly for Roma and youth at risk. It aims to reduce the risk of exploitation and provide information on migration rights, while assisting in the reintegration of victims of trafficking.

The project will provide support to victims of trafficking, including both those trafficked within Bulgaria (internally) and those trafficked across borders (externally). It will also focus on assisting Roma communities and youth, particularly groups who are at risk of exploitation during migration. Additionally, the project aims to raise awareness among the wider public about the dangers of human trafficking, the importance of safe migration practices, and the protection of human rights.

The project will focus on raising awareness about migration risks, the prevention of trafficking in human beings (THB), and the associated rights of vulnerable groups. It will also emphasize empowering Roma communities and youth through targeted information sessions and workshops. Furthermore, the project aims to provide direct assistance to victims of trafficking, which includes facilitating their return and supporting their reintegration into society. The key activities will include:

- Development of a communication strategy to inform communities and raise awareness.
- Awareness – raising campaign through various communication channels (posters, videos, social media, etc.) focusing on myths about migration, risks associated with human trafficking and safe migration practices.

- Up to 50 information sessions adapted to Roma communities and young people, focusing on labor rights, access to education and healthcare, social services and the risks of exploitation.
- Up to 24 workshops for Roma community mediators to enhance their capacity to inform and support local communities. Also, to increase their competences for early identification and referral of VoTs by enhancing good practices.
- Up to 5 work meetings with international stakeholders to exchange good practices and develop a recommendation document on THB risks and prevention measures.
- Up to 70 direct assistances including return for internal and external victims of THB and reintegration support.

The **guiding principle** in the implementation of all activities will be to ensure inclusivity, cultural sensitivity, and the active involvement of the target communities, promoting their empowerment and protection while addressing the specific vulnerabilities associated with migration and THB.

**Start date:** 30.10.2024

**End date:** 29.10.2029

**Term of implementation:** 60 months

**Total cost of the project:** 2 087 277,25 BGN